



LIGHT ☀️ ☀️ ☀️ ☀️ ☀️ **bright, no midday sun**

Bright, but without harsh sun. In winter it can go right by the window – but not on the cold windowsill at night.



WATER 💧 💧 💧 💧 💧 **moderate**

Water when the surface is dry – don't let it dry out, but never keep it wet either. Pour excess water out of the cachepot or wrapping.



HUMIDITY 💧 💧 💧 💧 💧 **low**

Don't put it next to or above a radiator.



TEMPERATURE

An even 16–21 °C, not below 13 °C while coloured, never below 10 °C. Avoid draughts and cold windowsills at night – even the trip home in the cold can harm it.



SOIL

Peat-free houseplant soil, ideally with some bark; the pot needs a drainage hole.



FEEDING

None while it's coloured. From early spring to early autumn, liquid feed every two to three weeks.



REPOTTING 🪴 **est. 9 → 19 cm**

If you keep it, in early summer into a pot 5–10 cm bigger.



HEIGHT



up to approx. 60 cm tall,
50 cm wide · bushy

GROWTH



fast



TOXICITY



Humans: mildly toxic



Cats: mildly toxic



Dogs: mildly toxic



Sap irritates the skin

	TOO LITTLE	TOO MUCH
Water	 Leaves wilt and drop. → Water thoroughly as soon as the surface is dry, and never let the soil dry out completely.	 Leaves drop, the roots and stems rot. → Only water again once the surface is dry; don't leave water standing in the wrapping or cachepot.
Light	 Leaves yellow and drop, the shoots grow long and thin. → Move it to a bright spot by the window, but out of direct sun.	 In autumn the bracts stay green because lamplight in the evening disrupts the long nights. → From mid-autumn, keep it completely dark for 14 hours every night for eight to ten weeks.
Fertiliser	 Weak growth in the growing season. → From early spring to early autumn, feed with liquid fertiliser every two to three weeks.	
Warmth	 Sudden leaf drop, often right after buying or after a draught at the window. → Keep it at an even 16–21 °C, away from draughts and not by a cold window at night.	 Leaves and bracts drop when it stands by or above a radiator. → Move it to an evenly warm, bright spot at a distance from the radiator.
	 WHAT IT DOES FOR YOU Strong colour in the darkest time of the year, for many weeks. With a little care it lasts beyond the holidays too.	 CAUTION Only mildly toxic: eaten, it irritates the stomach and gut. The milky sap can irritate skin and mucous membranes, and in the eye can damage the cornea – wear gloves, keep it out of your eyes.